



EDFI LITEPAPER

2023

INTRODUCTION



EdFi stands for Educational Finance, the term comes from the roots of cryptocurrency users shortening categories such as Decentralized Finance (DeFi) & Gamified Finance (GameFi). EdFi aims to become an educational hub for all things crypto based. EdFi aims to provide the necessary tools for Web 3 Education and dominate in this category.

TOKEN UTILITY



\$EdFi will begin with being deployed on the Ethereum Network Mainnet. The reason is because although gas fees are arguably higher compared to other chains, it is also arguably the most reliable Layer 1 Chain out there. In the future, EdFi does aim to become crosschain, however this will be decided if the gas fees affect the Token Utility too much.

The \$EdFi token is unique to the EdFi Ecosystem, it will be the native token of the EdFi DApp. The aim for the token is to continuously build utility upon it, hence making it more valuable for a user to hold.

The token utility will begin with incentives such as Staking. Staking will be EdFi's main DeFi component, however this will not be limited to just a staking utility. Users will need EdFi tokens for various reasons such as platform gas fees in the future, subscription fees, to participate in the DAO once governance is live. These are just initial examples, however a main motivation of EdFi is to heavily rely on the \$EdFi token.

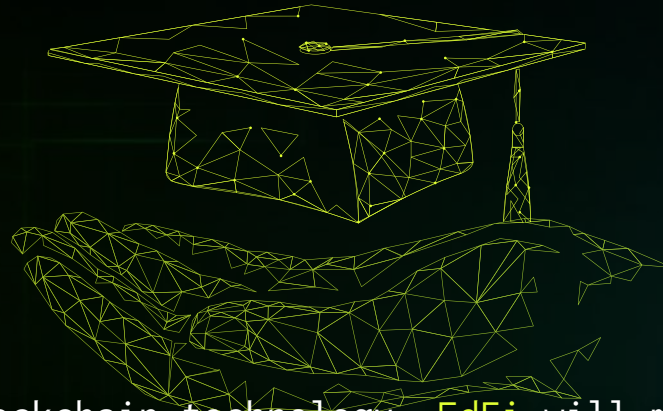
MISSION & VISION



Cryptocurrencies is gaining mass adoption, and with mass adoption comes with tokenizing certain large sectors in our everyday life. Gaming has been tokenized, Companies have been tokenized, and hence the tokenization of Education arises. The blockchain is not only a perfect match for Education, however it is also missing part. The mission is to begin with Web 3 Education and focusing on providing content specifically aimed for cryptocurrency users. However EdFi won't limit itself there, we have a vision to integrate with everyday education as well. The end goal is providing an educational ecosystem open for everyone to use, with a large range of categories and utilizing the technology of DeFi as well as the blockchain.

The target audience is anybody at any level interested in learning more about Web3. This Litepaper is to inform the potential of what EdFi can do and what it can be. An ecosystem will be introduced, a hub will be created, however the adoption of it relies on the community. EdFi will provide the tools for Web3 Education and compete with similar projects aiming to be the home of Educational Finance, hence the name EdFi. EdFi is a project that will be evolving in production.

THE MODEL OF EDFI



Through the utilization of blockchain technology, EdFi will model to transform the conventional education system. This will be achieved by creating an environment, a hub, and access to educational content with the use of blockchain technology as well as Defi and AI implementations. A reference to a modern-day educational content hub would be MasterClass & Kallidus. However, these are off chain and are Web 2 Companies. EdFi aims to bring this on chain, to Web 3 supporting decentralization. Currently, off-chain the global online education market size is valued at USD 29.87 Billion. Capturing this industry and transitioning on chain will not only provide access to reliable educational content, however assistance in cryptocurrency mass adoption.

TOKEN ECONOMICS



The \$EdFi token will be available to buy on Uniswap V2. Open for anyone to purchase that has access to Uniswap V2. There will be no community presales, public rounds, or VC backings. There will also be no team tokens. Please see below of how the \$EdFi token will be distributed:

Staking : 10%

(This will be divided into staking campaigns and not released at once)

Airdrop : 15%

(Vested over a specific period of time, ability to claim tokens daily)

Liquidity : 70%

(The Remaining supply will be added with initial liquidity)

Marketing & Operations : 5%

(This will be used to fund marketing campaigns, or to cover any operational expense, however the treasury would be preferred as first choice to protect \$EDFI Token)

Total Supply 1,000,000,000

TAX



There will be a simple 2% tax on every buy and sell. 1% will go to liquidity so the pool can grow and become sustainable, the other 1% will go to treasury. A tax is needed for EdFi to become sustainable. As this is a fair launch project the tax will allow EdFi to become operable. In the future the tax can change according to community proposals via a governance system.

ROADMAP



EdFi won't be having a traditional roadmap, we don't want to follow a roadmap and check off the boxes. Instead \$EdFi will be continuously built on in a progressive manner, so there will always be changes, there will always be updates. \$EdFi will become a movement in the crypto space. However, here is some immediate things we will be rolling out.

- Fair Launch ERC20 Token on the ETH Network.
- Showcasing the birth of the \$EdFi ecosystem.
- Open Claim Portal for eligible Airdrop Users.
- Overlook our Website for any immediate Fixes.
- Being active on Social Media by branding \$EdFi.
- Requesting support from KOLs and our Network
- Activating a Staking Campaign for \$EdFi holders.
- Rolling out a marketing campaign according to the Treasury.
- Providing \$EdFi's second utility regarding its ethos.
- Strategizing the scalability of the \$EdFi Token.

ROADMAP



- Seeking suitable partnerships that will benefit both ecosystems in both ways
- Applying to CoinGecko & CoinMarketCap as well as other websites to create awareness
- Utilizing the Treasury to further create a Marketing Campaign for \$EdFi
- Introducing EdFi Suite and further incorporating EdFi Suite Pro.
- Providing exclusive access to Web 3 Educational Content.
- Exploring the development of a SIS/LMS according to the Treasury and making it available as an App.
- Partnering with Web 2 Organizations.

Essentially, the main goal will be creating an ecosystem branded as an “Educational Hub” whilst adding utility to the \$EdFi Token. The more utility \$EdFi has, the more reasons a user has to hold the token.

DISCLAIMER

This litepaper is strictly for informational purposes only. It does not guarantee or promise any future price performance of the EdFi Platform. EdFi is not making any representation, warranty, or covenant, and hereby disclaims any such undertaking in any form to any entity or person, regarding any matter. The information provided in this document is not comprehensive and does not create a contractual relationship. The accuracy and completeness of the information cannot be assured, and no representation, warranty, or undertaking is provided regarding its accuracy or completeness. It is possible that this litepaper may become outdated due to changing circumstances, as EdFi is a community project that is getting developed in production.

EdFi is a project that has been launched from the community leaders of Pincubator. It is a fair launch grass roots project, that has been self-funded initially, with zero funds raised. All affected Xirtam Users in the Seed, Public and Fjord LBP will be eligible for an airdrop. The airdrop will be vested and able to claim daily according to the round the participant were in. Initially EdFi will begin as a “Recovery Token” to help out affected users. EdFi has no affiliation with Xirtam. Although Pincubator is just a host platform and is not involved in the actions of Xirtam, Pincubator decided to take matters in their own hands, more information regarding this incident can be found via t.me/Pincubator

As stated, It will begin as a “Recovery Token” however EdFi will gradually transition into DAO within phases. After the token launch of EdFi and airdrop completion, EdFi will be continued to be developed on, providing continuous updates to further improve the ecosystem, following its roadmap which is a wide range of choices and will be led by the Pincubator Community Leaders.. however, after a certain amount of time, a governance system will be implemented for fairness and to also form strong proposals of which direction EdFi should go. This is the birth of a potential leading sector project which will be gradually run by a DAO.